

PIEDMONT CLIMATE CHALLENGE

SMALL CITY | BIG GOAL



PIEDMONT
Connect
Working together toward a sustainable future

WHAT

A **friendly competition** among residents to learn, find resources, and take action to **reduce your household's climate impact**. Using a fun and easy website, earn points for reducing your greenhouse gas (GHG) emissions, and **share points with your team, neighborhood and community group to win prizes and bragging rights**.

WHY

In California, **we are already feeling the effects of climate change firsthand** with more extreme weather, intense wildfires, and droughts. Without decisive action, we face even greater environmental, economic, social and health impacts in decades to come.

The good news is that **solutions already exist** at all levels — from individuals like you to businesses to local, state and federal government — to create a healthier planet for our children and their children. Piedmont's **Climate Action Plan** sets ambitious targets for reducing GHG emissions: **↓40% by 2030 and ↓80% by 2050**.

WHEN

For the first **6-month challenge**, winning teams, neighborhoods and groups will earn prizes and recognition at the second citywide **Tasting a Sustainable Future** event in April 2020.

OCTOBER 2019 - MARCH 2020

200+ households participate

↓5,000 lbs of GHG per household

↓1+ million lbs of GHG citywide (~10% of 2030 goal)

HOW

Sign up to discover and log actions. **Host a party** and start a team. **Find helpful tips**, ask questions, and share successes.

Earn points and help your team, neighborhood & community group **win the challenge!**



SIGN UP NOW

www.piedmontclimatechallenge.org

~ Piedmont Connect Ambassadors can answer questions and help launch teams ~

Sally Baack * Jonathan Becker * Liz Behrens * Marj Blackwell * Moira Chapman
Kara Christenson * Jeff Dorman * Debi Fitzgerrell * Claudia Harrison * Garrett Keating
Judy Kelly * Ronna Kelly * Hugh Louch * Samantha Miller * Susan Miller-Davis
Margaret Ovenden * Jina Saikia * Julia Walsh * Tom Webster

Student groups including PHS Green Club, AP Environmental Science class, Scouts Service Crew